



救世軍 港澳地域
The Salvation Army
Hong Kong and Macau Territory

This job advertisement is available in English only.
本招聘廣告只提供英文版本
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如有查詢，請電郵至
HRD.recruit@hkm.salvationarmy.org

The Salvation Army is an international Christian church and charity working in 134 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting high caliber professionals to apply for the following position:

**Marketing Executive
Recycling Programme
(Ref: ME/RP/08-24)**

RESPONSIBILITIES

- Assist the team in developing integrated marketing strategies to achieve strategic goals of Recycling Programme (RP)
- Work with internal departments to assist in raising awareness of the brand through traditional, digital and social media marketing
- Maximize collection through proactive approaches and effective promotion
- Identify potential opportunities to enhance publicize and develop the works of the Recycling Programme
- Support the development and execution of promotion plans to establish, maintain and enhance donor base
- Assist in sourcing, coordinating and liaising with funders including but not limited to 'Community Used Clothes Recycling Bank Scheme'
- Perform any other legitimate duties assigned by the superior(s)

REQUIREMENTS

- An understanding of the Christian faith, values and ethos of The Salvation Army
- Diploma or above in Business Management, Marketing, Mass Communications, Journalism or related disciplines
- Minimum 2 years' relevant experience in Marketing, Sales, Customer Services or related field
- Good command of written and spoken English and Chinese, including Putonghua
- Proficient in MS Office. Knowledge of Photoshop and Illustrator is an advantage
- Excellent presentation, communications and interpersonal skills
- Good team-player, analytical, innovative, customer-oriented mindset
- Self-motivated, well-organised and detail-minded, able to work under pressure and meet deadlines
- Able to work irregular hours, overtime or during weekend(s) in times of campaigns and activities
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Application Procedure

Please apply with full resume, stating clearly current and expected salary, to the **Human Resources Manager, The Salvation Army Hong Kong and Macau Territory, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number (Ref: ME/RP/08-24) on the envelope or email to RP.recruit@hkm.salvationarmy.org

All information provided will be treated in strictest confidence & used for recruitment purpose only. Applicants

not contacted within 3 months may consider their applications unsuccessful. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.