



**救世軍** 港澳地域  
**The Salvation Army**  
Hong Kong and Macau Territory

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[HRD.recruit@hkm.salvationarmy.org](mailto:HRD.recruit@hkm.salvationarmy.org)

The Salvation Army is an international Christian church and charity working in 134 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting high caliber professionals to apply for the following position:

**Fundraising Officer**  
**Communications and Fundraising Department**  
**(Ref: FO/CFD/04-24)**

**RESPONSIBILITIES**

- To implement donor acquisition programmes;
- To plan and execute fundraising campaigns and appeals;
- Develop, collate and track campaign and appeal budgets and schedules;
- To build trustful relationships with corporate partners;
- Identify, build and cultivate key relationships with existing and potential corporate partners and High-Net-Worth-Individuals (HNWIs) in Hong Kong and Macau;
- Explore new income streams and making fundraising effectively;
- Implement Legacy Marketing and the generation and management of legacy stewardship;
- Develop social media fundraising strategies;
- Assist in the development and implementation of fundraising plans and budgeting.

**REQUIREMENTS**

- An understanding of the Christian faith, values and ethos of The Salvation Army;
- Degree in Marketing/ Mass Communication/ Business/ Languages related discipline with at least 3 years' marketing experience, or  
Diploma in Marketing/ Mas Communication/ Business/ Languages related discipline with 5 years of relevant working experience;
- Social media and online publishing experience are required;
- Proficiency in both written and spoken English and Chinese, including Putonghua;
- Proficiency in Microsoft applications;
- Sensitive to figures, analytical and with good sense of market trends;
- Proactive, self-motivated, and able to work independently;
- Attentive to details, well organized, with good interpersonal and communications skills;
- Overtime and occasional work on holidays as and when required

**Application Procedure**

Please apply with full resume, stating clearly current and expected salary, to the **Human Resources Manager, The Salvation Army Hong Kong and Macau Territory, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number **(Ref: FO/CFD/01-24)** on the envelope or email to [hrd.recruit@hkm.salvationarmy.org](mailto:hrd.recruit@hkm.salvationarmy.org).

*All information provided will be treated in strictest confidence & used for recruitment purpose only. Applicants not contacted within 3 months may consider their applications unsuccessful. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.*