



救世軍 港澳地域
The Salvation Army
Hong Kong and Macau Territory

This job advertisement is available in English only.
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如有查詢，請電郵至
HRD.recruit@hkm.salvationarmy.org

The Salvation Army is an international Christian church and charity working in 134 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting high caliber professionals to apply for the following position:

Senior Communications Officer
Communications and Fundraising Department
(Ref: SCO/CFD/04-24)

RESPONSIBILITIES

- Assist to develop or formulate high-impact communications, branding, marketing communications strategies;
- Take the lead in the development of key messages, media stories, and marketing narratives;
- Supervise the performance and discipline of the teams and make sure KPIs are reached;
- Assist in building messaging for connecting with media, donors, supporters, and other external parties;
- Assist to cultivate and strengthen relationship with media, community, as well as donors and supporters.
- Provide copywriting services;
- Create innovative and engaging contents for digital and social media communications;
- Develop media contacts and enhance media relations;
- To plan and execute communication plan of fundraising events.
- Assist in set and manage budgets, track income and expenditure and provide regular reports.

REQUIREMENTS

- An understanding of the Christian faith, values and ethos of The Salvation Army;
- Degree in Languages, Mass Communication, Marketing or other related discipline;
- Attained Level 2 or above in five subjects in HKDSE or Level 2/ Grade E or above in five subjects in HKCEE, including Chinese Language and English Language;
- With 6 years of relevant working experience, including 2 years in a supervisory role is preferable;
- Social media, online publishing experience, camera and photography skill are required;
- Excellent in both written and spoken English and Chinese, including Putonghua;
- Proficiency in Microsoft applications;
- Proactive, self-motivated, and able to work independently;
- Attentive to details, well organized, with good interpersonal and communications skills;
- Overtime, occasional work on holidays and outdoor work as and when required.

Application Procedure

Please apply with full resume, stating clearly current and expected salary, to the **Human Resources Manager, The Salvation Army Hong Kong and Macau Territory, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number (Ref: **DSO/CFD/01-24**) on the envelope or email to hrd.recruit@hkm.salvationarmy.org.

All information provided will be treated in strictest confidence & used for recruitment purpose only. Applicants not contacted within 3 months may consider their applications unsuccessful. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.