



**救世軍 港澳軍區**  
**The Salvation Army**  
Hong Kong and Macau Command

This job advertisement is available in English only.  
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[HRD.recruit@hkm.salvationarmy.org](mailto:HRD.recruit@hkm.salvationarmy.org)

The Salvation Army is an international Christian church and charity working in 133 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting a high caliber professional to fill the following position:

**Senior Communications and Fundraising Officer**  
**Communications and Fundraising Department**  
**(Ref: SCFO/CFD/10-22)**

**RESPONSIBILITIES**

- Assist in developing high-impact communications and fundraising strategies across the entire spectrum of disciplines including media, public relations, brand, marketing, events, publications, and design
- Assist in formulating the overall branding, marketing communications and fundraising strategies
- Take the lead in the development of key messages, media stories, and marketing narratives
- Assist in managing and supporting the Communications and Fundraising teams.
- Assist in building clear, impactful and consistent messaging and narratives that cut across various dimensions of the Army's work for connecting with media, donors, supporters, and other external parties
- Assist in cultivating and strengthening relationship with media, community, as well as donors and supporters. Foster strong networks and integrated working partnerships with various stakeholders
- Provide copywriting services for marketing collaterals, donor communications materials, and brand presentations
- Create impact-driven, innovative and engaging contents for digital and social media communications (e.g. infographics, creative imagery and video contents, etc)
- Develop media contacts and enhance media relations, monitor and evaluate media as well as social media coverage
- To participate in the planning and execution of fundraising events
- Perform any other legitimate duties assigned by supervisor

**REQUIREMENTS**

- An understanding of the Christian faith, values and ethos of The Salvation Army
- Degree in languages, communications, or marketing with 10 years of relevant

working experience of which 3 years at supervisory level

- Attained Level 2 or above in five subjects in HKDSEE or Leve 2/ Grade E or above in five subjects in HKCEE, including Chinese Language and English Language
- Social media, online publishing experience, camera and photography skill are required
- Excellent in both written and spoken English and Chinese, including Putonghua.
- Proficiency in Microsoft applications
- Proactive, self-motivated, and able to work independently
- Attentive to details, well organized, with good interpersonal and communications skills
- Overtime, occasional work on holidays and outdoor work as and when required

**Application Procedure**

Please apply with full resume, stating clearly current and expected salary, to the **Human Resources Manager The Salvation Army Hong Kong and Macau Command, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number **(SCFO/CFD/10-22)** on the envelope or email to [hrd.recruit@hkm.salvationarmy.org](mailto:hrd.recruit@hkm.salvationarmy.org).

All information provided will be treated in strictest confidence & used for recruitment purpose only. Applicants not contacted within 3 months may consider their applications unsuccessful. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.