



救世軍 港澳軍區
The Salvation Army
Hong Kong and Macau Command

The Salvation Army is an international Christian church and charity working in 133 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting a high caliber professional to fill the following position:

Fundraising Officer
(at the rank of Assistant Fundraising Officer)
Corporate Communications and Fundraising Department
(Ref: FO/CCFD/09-22)

RESPONSIBILITIES

- Plan and execute impactful fundraising campaigns and appeal in Hong Kong and Macau and help to deliver the Army's mission
- Explore new income streams and make fundraising more digital and effective to solicit fund/support from new and prospect donors and supporters
- Provide end-to-end management of fundraising campaigns including development & execution of marketing plans, sponsorship liaison, and recruitment of supporters & celebrity ambassadors
- Ensure that all fundraising campaigns and appeals comply with legal requirements and policies, including staying up to date with changes to relevant regulations and best practices
- Identify, build and cultivate key relationships with existing and potential corporate partners and High-Net-Worth-Individuals (HNWIs) in Hong Kong and Macau, and maintain a pipeline of funder prospects and prospective corporate partners
- Provide end-to-end corporate partnership management, from initiate contact to negotiate partnership agreements
- Implement Legacy Marketing and the generation and management of legacy stewardship
- Support in copywriting and editing on the overall marketing and branding communications, production of promotional materials etc.
- Perform other legitimate duties assigned by the supervisors

REQUIREMENTS

- An understanding of the Christian faith, values and ethos of The Salvation Army
- Degree in Marketing/ Mass Communication/ business related discipline with at least

5 years' marketing experience

- Sensitive to figures, analytical and with good sense of market trends
- Proficiency in both written and spoken English and Chinese, including Putonghua
- Proficiency in Microsoft applications
- Proactive, self-motivated, and able to work independently
- Attentive to details, well organized, with good interpersonal and communications skills
- Overtime and occasional work on holidays as and when required

Application Procedure

Please apply with full resume, stating clearly current and expected salary, to the **Human Resources Director, The Salvation Army Hong Kong and Macau Command, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number **(FO/CCFD/09-22)** on the envelope or email to hrd.recruit@hkm.salvationarmy.org.

All information provided will be treated in strictest confidence & used for recruitment purpose only. Applicants not contacted within 3 months may consider their applications unsuccessful. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.