



**救世軍** 港澳軍區  
**The Salvation Army**  
Hong Kong and Macau Command

This job advertisement is available in English only.  
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[HRD.recruit@hkm.salvationarmy.org](mailto:HRD.recruit@hkm.salvationarmy.org)

The Salvation Army is an international Christian church and charity organization operating in 132 countries and areas and has been serving Hong Kong for over 90 years providing an extensive range of services including Social Service, Education, Recycling Programme as well as Christianity. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting high caliber professional to apply for the following position:

**Communications Officer**  
*(at the rank of Assistant Communications Officer)*  
**Corporate Communications and Fundraising Department**  
**(Reference No.: CO/CCFD/10-21)**

**RESPONSIBILITIES**

- Support media related responsibilities and duties in a professional manner.
- Develop media contacts and enhance media relations, monitor and evaluate media as well as social media coverage
- Provide copywriting services for annual reports, branding and marketing collaterals, donor communications materials, and brand presentations
- Broaden the reach and influence and to deepen engagement with our audiences through digital activities
- Deal with general enquiries and complaints from the public and media
- Create editorial calendars, generate, edit, publish, and share social media contents
- Create impact-driven, innovative and engaging contents for digital and social media communications (e.g. infographics, creative imagery and video contents, etc)
- Keep up-to-date with all issues that affect the reputation of the Army, promptly and precisely formulate necessary communication strategies
- Perform any other duties assigned by the supervisors

**REQUIREMENTS**

- An understanding of the Christian faith, values and ethos of The Salvation Army
- Degree in languages, corporate communications, or marketing with at least 5 years' relevant working experience.
- Social media, online publishing experience, camera and photography skill are required.
- Excellent in both written and spoken English and Chinese, including Putonghua.
- Proficiency in Microsoft applications.

- Proactive, self-motivated, and able to work independently.
- Attentive to details, well organized, with good interpersonal and communications skills.
- Overtime, occasional work on holidays and outdoor work as and when required.

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**Application Procedure**

Please apply with full resume, stating clearly current and expected salary, to the **Group Human Resources Director, The Salvation Army Hong Kong and Macau Command, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number on the envelope or email to [hrd.recruit@hkm.salvationarmy.org](mailto:hrd.recruit@hkm.salvationarmy.org)

All information provided will be treated in strictest confidence & used for recruitment purpose only. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise.