



救世軍 港澳軍區
The Salvation Army
Hong Kong and Macau Command

The Salvation Army is an international Christian church and charity working in 131 countries and has been serving Hong Kong for over 85 years providing an extensive range of services which spans educational, social as well as Christian. We are called to preach the gospel of Jesus Christ. We are dedicated to supporting the people in need in Hong Kong, Macau and Mainland China without discrimination; and strive to respond to local needs, emergencies and disasters with the love of God.

We are now inviting a high caliber professional to fill the following position:

Communications Officer
Corporate Communications Department
(Reference No.: CCO/CCD/09-20)

RESPONSIBILITIES

- Successfully manage the media related responsibilities and duties in a professional manner to strengthen the media relations with the Army and to increase the publicity opportunities of the Army
- Develop impact-driven and innovative digital and social media communication strategies
- Keep up-to-date with all issues that affect the Army, promptly and precisely formulate necessary communication strategies
- Formulate and implement communication plans and media events
- Develop media contacts and enhance media relations, monitor and evaluate media as well as social media coverage
- Deal with general enquiries and complaints from the public and media
- Provide copywriting services for annual reports, corporate collaterals, external and internal communication messages, and presentation materials
- Create editorial calendars, generate, edit, publish and share social media contents
- Perform any other legitimate duties assigned by the supervisor and management

REQUIREMENTS

- An understanding of the Christian faith, values and ethos of The Salvation Army
- Diploma or degree in languages, corporate communications or marketing with at least 5 years' relevant working experience
- Social media, online publishing experience, camera and photography skill are required
- Proactive, self-motivated, and able to work independently
- Attentive to details, well organized, with good interpersonal skill
- Excellent communication skill in both written and spoken English and Chinese, including Putonghua

- Proficiency in Microsoft applications
- Overtime and occasional work on holidays as and when required
- Candidates with less relevant experience will be considered Assistant Communications Officer

Application Procedure

Please apply with full resume, stating clearly current and expected salary, to the **Group Human Resources Director, The Salvation Army Hong Kong and Macau Command, 6/F Human Resources Department, 11 Wing Sing Lane, Yaumatei, Kowloon** by quoting reference number on the envelope or email to career@hkm.salvationarmy.org

All information provided will be treated in strictest confidence & used for recruitment purpose only. All unsuccessful applications will be kept for a period of no longer than two years after completion of the recruitment exercise